

# Maryville Offers Comprehensive



Maryville Addiction Treatment Center, a private non-profit organization and long-standing member agency of NJAMHAA, provides comprehensive high-quality drug and alcohol addiction and co-occurring treatment services for individuals and families affected by the disease of addiction.

Currently, Maryville operates a residential facility in Williamstown, Gloucester County, which provides 76 beds and offers gender-specific inpatient withdrawal management and residential programs for adults 18 and older with substance use and co-occurring disorders. Trauma informed mental health, chronic pain treatment, and relapse prevention services are provided for veterans, other adults and families by licensed and certified staff.

Maryville is preparing for a significant expansion with the opening of Post House at Maryville, located in Pemberton of Burlington County. A contract recently awarded by the Burlington County Board of Chosen Freeholders, Maryville at Post House will consist of a 48-bed inpatient program offering inpatient addiction and co-occurring disorders withdrawal management (detox), and short and long term residential treatment programs for men.

"Maryville is thrilled to increase essential access to care to combat addictive disease," noted Kendria McWilliams, MBA, Chief Executive Officer at Maryville. The opening date of Maryville at Post House will be announced in the near future.

With the addition of Post House at Maryville, the agency's total bed capacity will increase to 124, including 31 withdrawal management, 87 short term and six long term residential addiction and co-occurring disorders treatment beds.

In addition to its residential program, Maryville operates outpatient and intensive outpatient programs in Vineland in Cumberland County and Turnersville in Gloucester County. Maryville also offers educational programs for Driving Under the Influence offenders at its Intoxicated Driver Resource Center (IDRC) in Turnersville and is a contracted provider of evaluation, admission and treatment for those who have suffered an opioid overdose through Camden County's Operation SAL (Save-A-Life).

"Maryville will look to further expand access to care by opening another inpatient facility and more community-based outpatient centers," noted McWilliams.

### Continually Striving for Excellence

"We take our outcomes very seriously," McWilliams said.

In the 2016 calendar year, 95 percent of Maryville's clients indicated via survey they were very satisfied and gained the skills necessary to support their recovery. Maryville surpassed state averages for patient goals related to alcohol/drug recovery; education, vocational training and employment; mental and physical health; legal issues; and family relationships.

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– Kendria McWilliams, MBA  
Chief Executive Officer, Maryville

Maryville received glowing comments in its recent Commission on Accreditation of Rehabilitation Facilities (CARF) triennial survey and recently received a Non-Profit Award from South Jersey Biz magazine.

# Care and Continues to Expand

## Achieving the Maryville Difference

“Maryville stands out from other treatment providers due to our specialized medical services,” noted McWilliams.

Staff physicians, nurses, psychiatric advanced practice nurses and clinicians have decades of experience with individuals who have survived overdoses from the use of opioids and other illegal and prescribed substances including providing assessment, treatment, and referrals for continuing care and long term recovery.

“Maryville’s staff are highly specialized, with American Society of Addiction Medicine (ASAM) certified medical doctors and registered nurses who incorporate a nursing continuing care plan for each client, assessing, treating, educating and referring medical concerns in addition to addictive disease, such as hypertension, diabetes, obesity, cholesterol, human immunosuppressive virus, sexually transmitted disease, hepatitis viruses A, B and C, seizures, tuberculosis, and psychological/psychiatric disorders,” noted McWilliams. At Maryville, they use a population health approach to inpatient treatment. This means they work to increase patient engagement in their health care, improve adherence to prescribed medication regimes and management of chronic health conditions, and re-integrate the patients into the community.

Maryville has staff with “lived experience” and incorporates culturally sensitive, trauma informed peer based coaching and activities to engage, educate and support individuals in making the life changes necessary to recover from addictive disease.

“Our staff appropriately guide and support individual goals and decisions, encourage involvement with self-help groups as appropriate, and link individuals with community services and systems offering education, employment, vocational training, housing, social services and more,” noted McWilliams.

## Helping Individuals Pay for Treatment

While Maryville accepts most forms of private insurance, many of Maryville’s clients do not have private insurance or the means to pay for services on their own. To assist individuals who are unable to pay, Maryville holds two events to raise money for the Peter P. Black IV Scholarship Fund. The Race for Recovery is a 5K Run

and Fun Walk and the Ride for Recovery and Bike Show is an alumni-driven event where motorcycles and riders begin their ride at Barb’s Harley-Davidson in West Collingswood Heights and finish the ride at Maryville’s residential campus in Williamstown followed by a barbeque, recovery speakers and a silent auction.

## Engaging the Staff, Keeping them Dedicated

McWilliams underscored the importance of morale, team-building and a positive work environment at Maryville.

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“We constantly look for new ways to invest in our staff, such as improved health benefits, tuition reimbursement and non-financial recognitions and motivational programs,” noted McWilliams.

Maryville staff participate in developing strategic plans and contributing to setting goals and objectives with

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## Maryville Offers Comprehensive Care and Continues to Expand *[continued from page 15]*



*Kendria McWilliams, CEO (center, front row) and Bill Crowe, Chief Development Officer (center, back row) with Maryville staff*

the Board and senior leadership. In monthly meetings, Maryville staff assess goals and their progress toward meeting them, and they have opportunities to give input for improvement. "With open communication and input at all levels, our staff can provide the best services possible. Maryville is in the business of saving lives. Our staff know that success is achieved one patient at a time and that our positive reputation is not an entitlement, but something we need to earn every day," noted McWilliams.

All of these positive factors clearly contribute to Maryville's low turnover rate, which is essential for providing continuity of treatment and recovery support.

"We also like to make sure staff have fun once in a while by celebrating and recognizing their work," McWilliams said.

### **Bringing Much Experience to Achieve Maryville's and NJAMHAA's Goals**

McWilliams brought more than 25 years of healthcare experience, primarily in behavioral health strategic planning, business operations and management to Maryville in 2011 when she became Maryville's Chief Executive Officer.

Starting as an administrative assistant while working towards her MBA from West Chester University gave McWilliams a unique perspective in her early years.

"I was immediately impressed by the medical, clinical and research associates I interacted with and found inspiration in their drive to make a difference in the lives they touched, especially through their collegial humanistic approach to patient care," McWilliams said.

In addition to serving on many statewide councils and advisory groups, McWilliams is a prominent leader with NJAMHAA, serving as Vice-Chair of the Addictions Practice Group.

"The Practice Group serves as a forum for independent providers to gain strategic and operational insights and technical assistance riveted to challenges and opportunities," said McWilliams. "Our goals are focused on advocacy, outcomes and access, to help providers and the people they serve."