

Maryville

Addiction Treatment Center

**RECOVERY
IS POSSIBLE**



ANNUAL REPORT 2019-2020

Mission Statement

Maryville, Inc. provides comprehensive, high-quality substance use disorder and co-occurring treatment services for individuals and families affected by the disease of addiction.

Message From the CEO



Dear Friends,

This past year has been filled with challenges and opportunities. The human, economic, and social crisis created by COVID-19 has exponentially increased the toll a pre-existing behavioral health crisis had already been taking on our nation. More families than ever before are suffering the devastating effects of depression, anxiety and overdose. More families than ever before need our help. I am proud to report that throughout the pandemic, all Maryville programs and services remained open to provide life-saving treatment for our clients. Our dedicated medical, nursing, clinical, administrative, and support staff transformed care delivery to operate safely and effectively during these most difficult times. The high economic cost of added staff, physical plant modifications, and service delivery enhancements necessary to protect clients and staff is a weight we bear to provide the high quality service upon which our name and trust is built.

During the year, we expanded access to care through adding telehealth options for assessment and treatment of substance use and mental health disorders. We renovated our Williamstown inpatient campus residence for women to prepare for service expansion. We increased licensed beds at our Pemberton campus to double our capacity to serve men in our long-term residential program. We worked with government and non-profit agencies throughout the region to expand outreach to underserved communities. We built upon our existing Alumni and Certified Peer Recovery Specialist (CPRS) services to build long term recovery capital for our clients. And we partnered with a statewide educational consortium and area colleges and universities to offer licensure and certification programs for our staff.

These are no small accomplishments amidst the most devastating health crisis we have seen in our lifetimes. The credit belongs to our board and staff, for whom the mission of service has never wavered. Thank you for your continued support as we continue to restore health and hope for our communities.

Sincerely,

A handwritten signature in black ink that reads "Kendria McWilliams".

Kendria McWilliams
Chief Executive Officer
Maryville Addiction Treatment Center

Overview

Maryville is a leader in the treatment of substance use and co-occurring disorders. Since 1949, our evidence-based treatment programs have helped bring hope, health, and healing to those suffering from opioid, alcohol, and other substance use disorders.

Our staff devote themselves each day to helping our patients reclaim their lives. Maryville's expert treatment teams bring the specialized expertise necessary for long-term recovery.

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Greentree Mortgage

Aran Ploshansky
Vantage Real Estate Services

Frank Plum
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Our Services

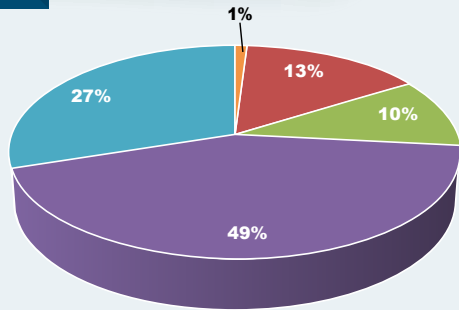
Maryville makes sustainable recovery possible through professional, accessible, and outcomes-based treatment options.

- Inpatient Withdrawal Management
- Residential Treatment Services
- Outpatient Treatment Services

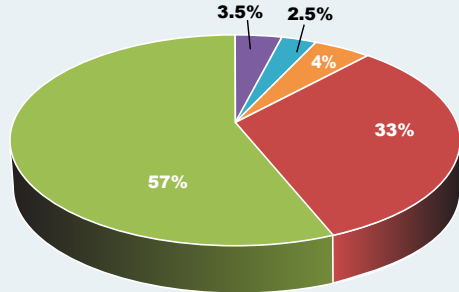
Each individual's journey is unique, so we offer specialized services to help meet as many needs as possible.

- Specialized Women's Programs
- Mental Health Services
- Trauma-informed Care
- Family Therapy, Support & Education
- Young Adults
- Older Adults
- Veterans Services
- Relapse Prevention
- Medication Assisted Treatment
- Aftercare Linkages
- Alumni Services
- Recovery Supports
- Outreach Services

Our Clients



- Withdrawal Management
- Short Term Residential
- Outpatient
- Intensive Outpatient
- Long Term Residential



Primary Drug

- Heroin & Other Opiates
- Alcohol
- Cocaine/Crack
- Marijuana
- Other Drugs

Age of Clients Served

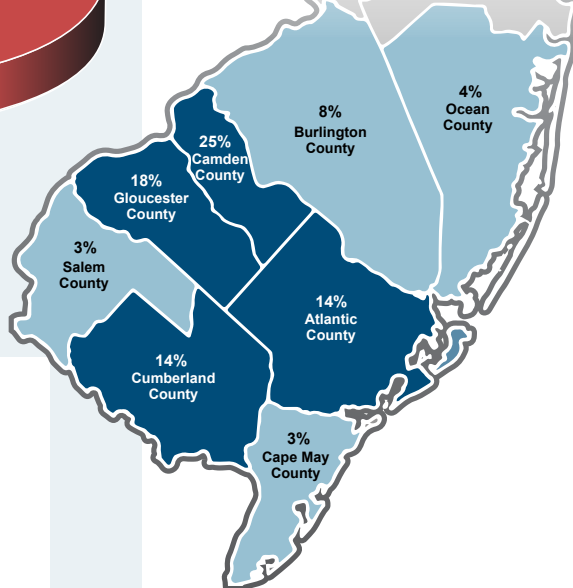
45.0% 
18-34

44.0% 
35-54

11.0% 
55+

Counties Served

Maryville serves individuals from all counties, with the majority of Maryville patients coming from the lower half of the state.



Maryville was tremendous in offering me a stepping stone to get back on my feet after my incarceration. I was provided with all the resources I needed to set up my aftercare plan for when I leave. I was able to stay and continue my MAT treatment which was a huge concern of mine upon arrival. I would recommend Maryville to people who truly want to get clean.

~Detox & short-term residential client

95% of clients would recommend Maryville as a treatment center.

My stay at Maryville was tough, but it helped me gain a new outlook on the way I can live the rest of my life. I've really worked on many things here that I needed to address. I had help and guidance from my counselors, who have played an important role in my recovery.

~Long-term residential client



Historical Timeline



Williamstown Campus



Vineland Outpatient

1949

Father A. Bennett Conway opens Maryville in Williamstown to help alcoholic men work toward recovery.

1967

Maryville begins serving women and expands services to include drug addiction treatment.

1979

Maryville opens its first outpatient office in Westville.

1998

A second outpatient location opens in Vineland.

2005

Maryville is approved to begin using Suboxone to assist with the substance use disorder treatment process.

2006

Maryville becomes a treatment provider for New Jersey Drug Court programs.

2008

Maryville becomes accredited by the Commission on Accreditation of Rehabilitation Facilities (CARF).

2012

Maryville partners with the State to pilot a co-occurring mental health services program.

2013

Maryville partners with the New Jersey Division of Addiction Services to begin an inpatient treatment Vivitrol pilot program.

The Williamstown Campus expands its medically monitored withdrawal management program.

2015

Maryville again expands its medically monitored withdrawal management program.

The Westville outpatient office moves to Turnersville.

2017

In partnership with Camden County, the Operation Save-a-Life initiative is implemented to provide 24-hour access to treatment for individuals who have overdosed.

2018

A third outpatient site opens in Northfield.

Maryville assumes operation of Burlington County's residential substance abuse treatment facility for men, now known as Post House at Maryville, offering detox, short-term, and long-term residential treatment.



Post House at Maryville

2019

In partnership with Camden County, Maryville launches peer recovery support services, naloxone training, and a Family Education & Support Group.

Maryville's long-term residential treatment program doubles its capacity.

Maryville partners with the Burlington County Sheriff's Department and Health Department to launch Hope One mobile outreach services, aimed at opioid overdose prevention for hard to reach populations.

In an effort to increase access to services, Maryville partners with the County of Camden to provide weekly assessments, recovery support services, and treatment placement inside two Camden City homeless shelters.

2020

RowanSOM and Maryville launch the SAMHSA-funded project "Minority AIDS Initiative for High Risk Men of New Jersey" to increase engagement in care for African American and Hispanic men with substance use and/or co-occurring mental health disorders who are at risk for HIV or are HIV positive.

Maryville's Recovery for Life Gala



Bill Crowe, Maryville Chief Development Officer,
Honoree Paul Holmgren, Steve Yates, Maryville
Board of Trustees and Kendria McWilliams,
Maryville Chief Executive Officer

On September 27, 2019, more than 300 guests were in attendance for Maryville's annual Recovery for Life Gala. Held at Tavistock Country Club in Haddonfield, we honored Philadelphia Flyers Senior Advisor Paul Holmgren with the Advocacy in Action Award. In addition to the many roles Mr. Holmgren has held for the Flyers over the last four decades, he has also served as an Alcoholics Anonymous (AA) sponsor, addiction recovery

advocate, and role model to his peers and players. This year marked Mr. Holmgren's 25th year in recovery.

Darryl Strawberry, eight-time Major League Baseball All-Star and four-time World Series champion, served as the guest speaker for the evening. With more than 15 years in recovery, Darryl is an ordained minister, motivational speaker, and author; and alongside his wife Tracy, operates a ministry focused on helping people achieve recovery from addiction.

The Recovery for Life Gala raised \$141,000 to support the work of Maryville, and will help us provide critical treatment and supports to individuals and families facing substance use and co-occurring mental health disorders.



Darryl Strawberry, eight-time MLB
All-Star and four-time World Series
champion and recovery advocate

Maryville Partners with the Burlington County Sheriff's Office to Launch HOPE One

The Burlington County Sheriff's Department launched its HOPE One mobile outreach initiative this year, and Maryville was chosen to serve as their team's substance use treatment provider. HOPE One is an initiative that began in the fall of 2019, with the goal of reducing overdose and related deaths through community outreach. On a van equipped with assessment areas, medical supplies, and donated items for the homeless such as blankets, hats, and gloves, the HOPE One team travels to various Burlington County high-risk areas to offer community education, access to treatment, and recovery supports.



HOPE One of Burlington County's interdisciplinary team includes a Certified Alcohol and Drug Counselor (CADC) and Certified Peer Recovery Specialist (CPRS) from Maryville who provide behavioral health screenings and assessments, linkages to community services, recovery supports, and immediate access to substance use treatment. Burlington County Health Department nurses provide physical health screenings and vaccinations; and a chaplain offers spiritual counseling. Sheriff's Office representatives are on board to provide education, resources, and to ensure everyone's safety. HOPE One aims to support individuals and families in their search for treatment and recovery, providing a sense of hope and direction. In its first year, Hope One provided substance use education, community resources, health screenings, vaccines, naloxone training, and/or placement in treatment for 581 individuals.

Williamstown Campus Receives Outdoor Improvements for Mind and Body



To commemorate Maryville's 70th anniversary, exciting additions came to the Williamstown Campus. A beautiful new Serenity Garden offers a space where clients can reflect and be still. A scenic nature walking path amid the trees provides both enjoyment and exercise. Finally, an outdoor fitness area offers strength and cardio stations, benefiting both body and mind. Each of these campus additions was carefully chosen to support our clients' journey toward wellness.

Highlights

Alumni Services Provides Long-term Support for Maryville Graduates

Alumni Services continues to grow, providing support and social opportunities including movie nights, bowling, miniature golf, speaking opportunities, and more. We celebrated the holidays in 2019 with an October trip to Night of Terror at Creamy Acres, and a December dinner at The Lamp Post Diner.

The mission of the Alumni Services program is to support the long-term recovery of Maryville's clients. Through social activities and events, workshops, volunteerism, and resources, alumni are able to build supportive friendships, socialize in a clean environment, learn skills, and help others along the way.

These are all key factors in helping individuals sustain their recovery.

We are honored to be part of our alumni's continuing journey.



Alumni Services Bowling Night

Maryville Partners with Rutgers University and Rowan School of Osteopathic Medicine (RowanSOM)

In partnership with RowanSOM and Rutgers University, we launched the five-year Substance Abuse and Mental Health Services Administration/SAMHSA-funded initiative "Minority AIDS Initiative for High Risk Men of New Jersey." This five-year research award aims to increase engagement in care for African American and Hispanic men with substance use and/or co-occurring mental health disorders who are at risk for HIV or are HIV positive. Services include assessment and treatment for substance use and co-occurring mental health disorders, recovery supports, HIV and hepatitis counseling, and testing and linkage to care for those who test positive. Over the course of this grant, we expect to enroll a minimum of 300 men in treatment.

I wanted to say how thankful I am to have found Maryville IOP. My counselor has helped me in ways that will not only change my life but my sons' and those I come in contact with. The tools I'm taking from this program are precious to me, as is my new friend and hero Mike.

~Intensive Outpatient (IOP) client

Highlights

Maryville Begins Onsite Recovery Supports and Access to Treatment in Camden Shelters

Maryville partnered with the County of Camden and two Camden City homeless shelters this year to more effectively connect homeless individuals with peer recovery supports, substance use, and mental health disorders treatment programs. Homelessness, substance use, and mental health disorders often coincide. By placing a Certified Peer Recovery Specialist (CPRS) once weekly inside the Joseph's House and Volunteers of America shelters, we have been immediately able to facilitate MAT and other substance use, physical, and mental health treatment placements. Additionally, Maryville's CPRS connect shelter clients for up to 12 months with vocational, educational and legal resources, social opportunities, and other in community supports. As a direct result of this initiative, 35 individuals with substance use and/or mental health disorders were successfully placed in treatment this year, with many more building the recovery capital necessary to sustain long term recovery. Maryville hopes to expand these services in the future.

Maryville Launches Telehealth Services

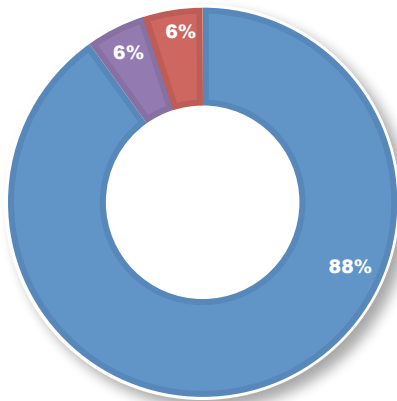


COVID-19 brought many unexpected challenges for service delivery. At the same time, it created an increased need for treatment due to isolation, loss of jobs, and loss of loved ones. Maryville worked in accordance with Centers for Disease Control and Prevention (CDC) and health department guidelines, putting numerous protocols in place to safely remain open

and continue accepting new clients across our programs. One major service enhancement implemented as a result of COVID-19 was the use of telehealth for assessments, psychiatric evaluations, and outpatient treatment. With government and private support, Maryville was able to purchase the necessary equipment to offer assessments and individual and group counseling virtually. In addition to creating a safe service option for many, telehealth also eliminated barriers to care. Those with transportation and/or geographic challenges, medical issues, and/or a lack of child care were able to attend treatment sessions from home. Telehealth will continue as a regular outpatient service option, with in-person care available as well. 473 individuals have utilized telehealth services at Maryville since inception in March.

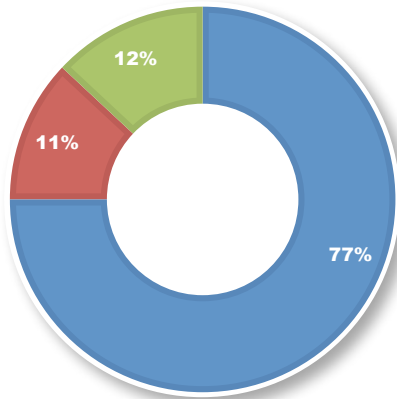
Our Finances

Revenue Breakdown



- State and Federal
- County
- Other Revenue

Expense Breakdown



- Program Expenses
- Facility Expenses
- G & A Expenses

Overall Financial Position



- Total Revenue
- Total Expense
- Net Position

I had a very pleasant experience at Maryville. All of the counselors I've had, especially my own, have been extremely helpful and insightful during my recovery. The people here gave me much to think about and as a result I am on the road to a healthy and complete recovery. I will always remember my time here.

~Outpatient client

94% of clients felt they gained the skills needed to support their recovery.

I honestly loved my experience at Maryville. The staff here is very well equipped to deal with clients' needs and I learned something new from each and every one of them. Thank you very much for everything.

~Short-term residential client





Inpatient Withdrawal Management and Residential Facilities

Williamstown Campus
1903 Grant Avenue
Williamstown, NJ 08094

Maryville at Post House
610 Pemberton Browns Mills Road
Pemberton, NJ 08068

Outpatient Treatment Facilities

129 Johnson Road • Suite 7
Turnersville, NJ 08012

1173 E. Landis Avenue
Vineland, NJ 08360

1907 New Road
Northfield, NJ 08225

Intoxicated Driver Resource Center

121 Johnson Road • Suite 4
Turnersville, NJ 08012

Maryville, Inc. is a 501(c)(3) private nonprofit corporation,
licensed by the State of New Jersey, accredited by CARF
and a member of the National Association of Addiction
Treatment Providers.

