



**2022-2023**  
**ANNUAL REPORT:**  
**AN 18-MONTH OVERVIEW**

**RECOVERY IS POSSIBLE**

## Mission Statement

*Maryville provides comprehensive, high-quality substance use disorder and co-occurring mental health services for individuals and families, regardless of their ability to pay.*



## Overview

**Maryville is a leader in the treatment of substance use and co-occurring disorders. Since 1949, our evidence-based treatment programs have helped bring hope, health, and healing to those suffering from opioid, alcohol, and other substance use disorders.**

**Our staff devote themselves each day to helping our patients reclaim their lives. Maryville's expert treatment teams bring the specialized expertise necessary for long-term recovery.**

## Message From the CEO



Dear Friends,

As New Jersey continues to have one of the highest rates of preventable drug-related deaths in the country, Maryville has launched new programs to improve access to treatment and offer a stronger continuum of care. We are proud to announce the implementation of two Substance Abuse and Mental Health Services Administration (SAMSHA) funded Certified Community Behavioral Health Clinics (CCBHCs) in Gloucester and Cumberland counties. Through our CCBHCs, we bring together doctors, clinicians, case managers, peers with lived experience of recovery, and the client to create a person centered treatment plan aimed at long term wellness. For example, through our CCBHC holistic care model, a mother recovering from substance use and mental health disorders can also receive peer support to secure housing, vocational training or job placement, and transportation to physical health and other related appointments.

The New Jersey Division of Mental Health and Addiction Services (DMHAS) has also entrusted Maryville with a grant to begin an outcomes based program to combat the rise in amphetamine related deaths in New Jersey. Maryville's Contingency Management program combines group and individual therapy with financial incentives and wellness programs to help clients achieve treatment goals. Maryville has also been licensed by the New Jersey Department of Health, Certificate of Need and Facility Licensing to serve adolescents in our Gloucester and Cumberland county sites. Through these new programs, more members of our communities are entering treatment and sustaining recovery.

Our community partnerships are key to our success. Through relationships with our healthcare partners, local officials, law enforcement, faith based organizations and other groups, we have expanded our resources to educate the public and improve the health and well being of those we serve.

Thank you to our volunteer board, staff, and community for your support of the Maryville mission and those we serve.

Sincerely,

A handwritten signature in black ink that reads "Kendria McWilliams". The signature is fluid and cursive, written in a professional style.

Kendria McWilliams  
Chief Executive Officer  
Maryville Addiction Treatment Center

## **Board of Trustees**

### **Jerry C. Warner, President**

New Jersey Insurance Underwriting Association (Retired)

### **Richard Lockwood, Vice-President**

Lockheed Martin (Retired)

### **William Shane, Treasurer**

Stonemor LP (Retired)

### **Allyson Bernstein, Secretary**

Huntington Learning Center

### **Jay Appleton**

Appleton Associates LLC

### **Scott Auty, PA-C**

RMG Medford Station Internal Medicine

### **Gerald Faich, MD, MPH**

### **Jason Feuerman**

LTO ACO

### **Natalie Illiano**

Illiano Events

### **Frank Jones**

Mints Insurance Agency

### **Lori Leotta, MSW, LCSW**

Universal Healthcare Services, Inc.

### **Rose Sellnow**

Pricewaterhouse Coopers

“ ***I am privileged to support and serve*** on the Board of Maryville. My father was alcohol dependent and while growing up, I was unable to appreciate the situation and help him. I know now he (and our family) would have greatly benefitted from Maryville. Substance dependence is a disease that touches countless families in our country and the services and support the incomparable staff of Maryville provides to members of our community who suffer from substance dependence is crucial and without parallel. ”



## Our Services

Maryville makes sustainable recovery possible through professional, accessible, and outcomes-based treatment options.

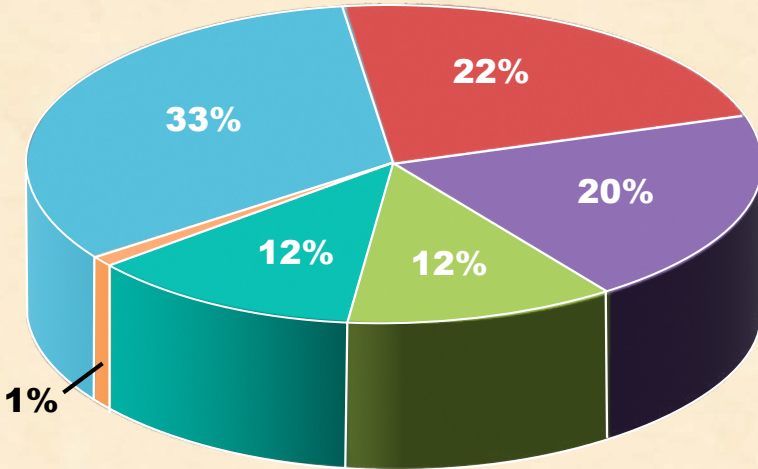
- Inpatient Withdrawal Management
- Residential Treatment Services
- Outpatient Treatment Services

Each individual's journey is unique, so we offer specialized services to help meet as many needs as possible.

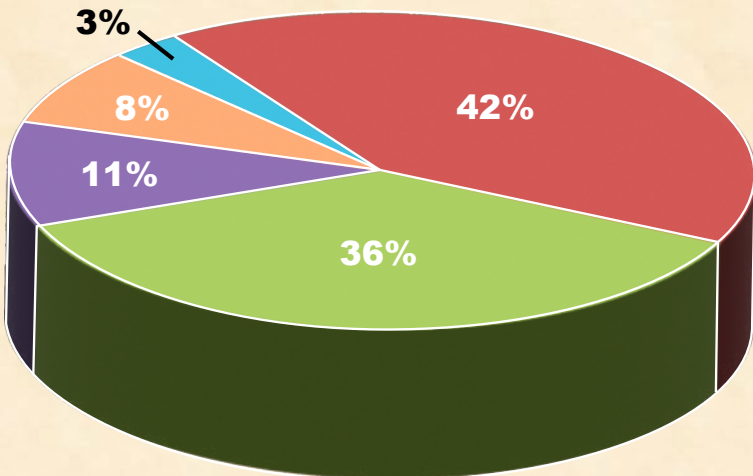
- Adult Residential and Outpatient Treatment
- Medication Assisted Treatment
- Adolescent Outpatient Treatment
- Co-occurring Gambling Treatment
- Trauma-informed Care
- Family Therapy, Support & Education
- Mental Health Treatment
- Special Populations (LGBTQIA+, Spanish-speaking, women, stimulant users)
- Relapse Prevention
- Sober Living Placement
- Aftercare Linkages
- Alumni Services
- Peer Recovery Supports
- Outreach Services



# Our Clients



- Short Term Residential
- Outpatient
- Withdrawal Management
- Intensive Outpatient
- In Community
- Long Term Residential



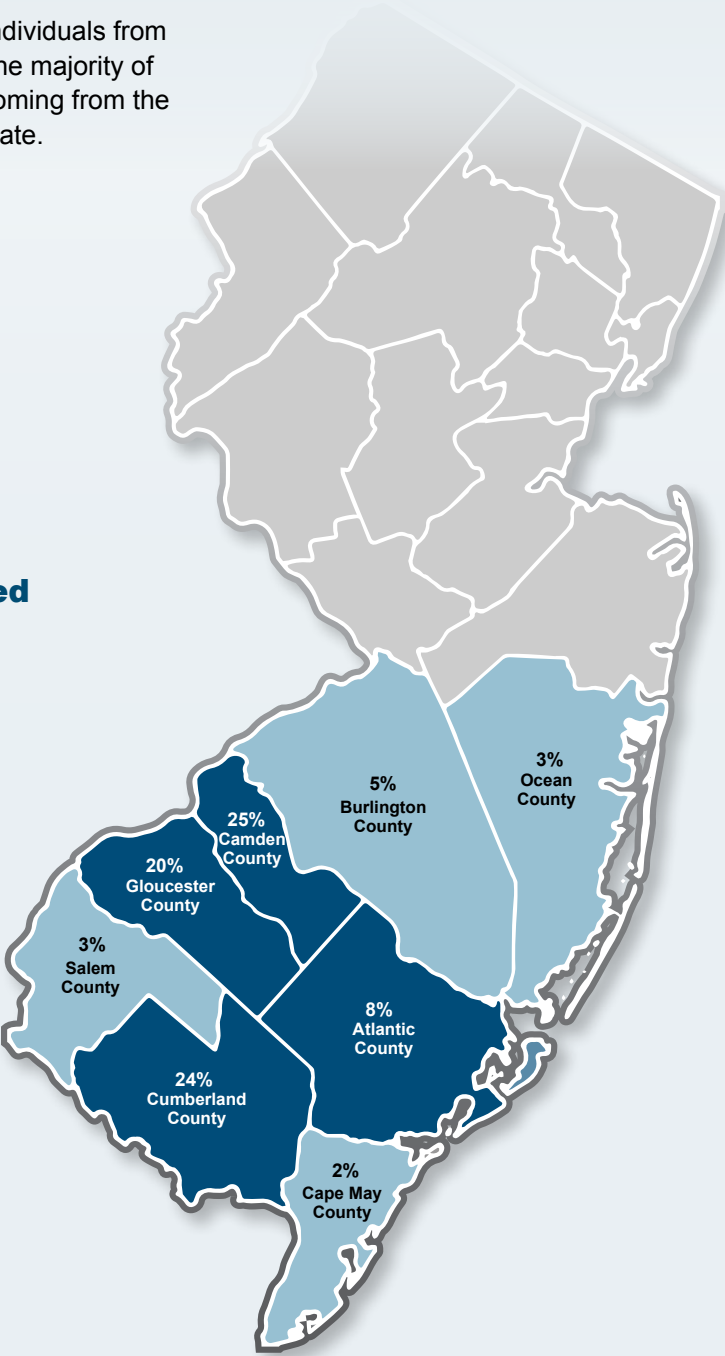
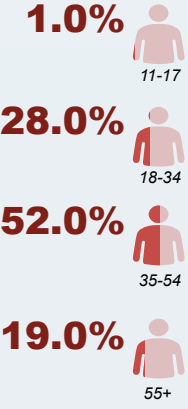
## Primary Drug

- Alcohol
- Heroin & Other Opiates
- Cocaine/Crack
- Other Drugs
- Marijuana

**Counties Served**

Maryville serves individuals from all counties, with the majority of Maryville clients coming from the lower half of the state.

**Age of Clients Served**



## New Programming

### Maryville Obtains Adolescent Outpatient License

After receiving its adolescent outpatient license, Maryville launched substance use and co-occurring mental health services for youth 11-17. Youth receive assessments and treatment, including individual counseling and family counseling in this program. Services are available in-person or via telehealth and transportation is provided.

Nationally, in 2023, 11% of eighth graders, 20% of 10th graders, and 31% of 12th graders reported illicit drug use in the past year.



### New Camden County Initiatives

Camden County awarded Maryville funding to hire an additional full-time Certified Peer Recovery Specialist to work across three remaining homeless shelters in Camden County. This funding allows us to offer peer services in five county shelters. Peers provide screening, placement in treatment, and supportive services to aid individuals prior to, during, and post-treatment. Maryville began providing this service with one peer working across two shelters in 2020.

The County of Camden provided us with funding to add a full-time intensive case manager to our inpatient programs. Intensive Case Managers conduct case management assessments and service planning on an ongoing basis, develop recovery plans in partnership with the client, and coordinate services across multiple health and social service systems based on each individual's unique needs.

Finally, Maryville was awarded a contract by the Camden County Prosecutor's Office to participate in Operation Helping Hand, a monthly community outreach event that offers substance use and mental health screening and supports, along with other social services. Individuals are placed in treatment and connected to a variety of services based on need.





## New Funding from NJDMHAS

Maryville was awarded NJ Division of Mental Health and Addiction Services (NJDMHAS) funding to begin two outpatient programs for specialty populations. Our Turnersville site began services for the LGBTQIA+ population while the Vineland site launched them for Spanish-speaking individuals. The LGBTQIA+ initiative placed 2<sup>nd</sup> in the NJ Social Innovation Awards for “Innovation for Special Populations.”

NJDMHAS also awarded Maryville funds to expand our co-occurring gambling treatment to include our Cumberland County outpatient program. Now individuals with

co-occurring gambling and substance use disorders can receive treatment and support services at our Vineland outpatient site as well as our inpatient programs.

Finally, Maryville received NJDMHAS funds to hire five peer recovery specialists for each level of care in our inpatient treatment programs. Peer recovery specialists are individuals who have lived their own recovery journey and serve as voices of experience for clients in various stages of their recovery. They will serve as coaches, advocates, and support staff for those enrolled in our medically monitored withdrawal (detox), short-term, and long-term residential programs.



**“ I don't know what I would have done without my counselor. She helped me see a life outside of addiction and I am so thankful for her. It's been a roller coaster but she helped me through it. I am so grateful for the last two years and wouldn't be here today if these fabulous people didn't play an amazing role in my recovery. Thank you all so much.**

**~Maryville Alum**

**”**

# Recovery for Life Gala



10th Annual Recovery for Life Gala  
Maryville CEO Kendria McWilliams with Melissa O'Mara, Esq.,  
Sonja Furlow, Esq., and Michele Schreffler-Perez.

On April 21, 2023, Maryville held its 10<sup>th</sup> Annual Recovery for Life Gala. More than 200 guests came together to honor Sonja Furlow, Esq., Section Chief of the Community Outreach and Engagement Unit (COE Unit) of the Camden County Prosecutor's Office; Melissa O'Mara, Esq., a licensed attorney in the State of New Jersey and Assistant Prosecutor for Burlington County; and Michele Schreffler-Perez,

Intelligence Analyst/Subject Matter Specialist, and Operation RISE Program Directing Officer for the New Jersey State Police Office of Drug Monitoring & Analysis Drug Monitoring Initiative, for their contributions to the field. Each received Maryville's Advocacy in Action award, recognizing their efforts in the field of addiction.

Chris Therien, former professional hockey player, Olympic Silver Medalist, and sports broadcaster, served as the event's guest speaker. Chris shared his personal story of alcohol addiction, resilience, and recovery.

The Recovery for Life Gala raised more than \$130,000 for Maryville's programs in order to provide critical treatment and supports to those with substance use and co-occurring mental health disorders. Proceeds from the Gala supported mental health programming, youth outpatient services, peer recovery supports, and client transport.



Flyers Alumni, Chris Therien

“ **My counselor is wonderful.** She is attentive, caring, and works hard to help me achieve my goals. I'm super supported, uplifted, and unstoppable because of her.

~ Maryville Alum

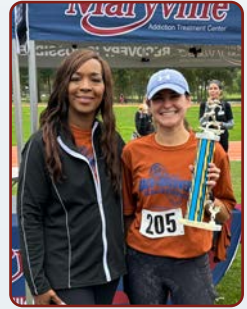
”

## Race for Recovery Most Successful Yet



Our 15th Annual Race for Recovery was held on Saturday, September 30th at Cooper River Park. Approximately 200 runners and walkers gathered to raise funds for the Peter P. Black IV Scholarship Fund at Maryville, which supports those unable to afford treatment. The fund was founded by Kathleen “Kate” Holt in honor of her son Peter, who passed away in 2004 from a substance use disorder.

Dominic Lizzio and Natalie Baker took first place for the top male and female finishers. The event was the most successful race yet, raising more than \$31,000 for the scholarship fund.



“ **As much as I didn't want to partake** in this treatment, my counselor made it tolerable and pleasant. They showed that they cared about what I had to say and assured me there wasn't a wrong answer or thing to say as far as my feelings or expressions.

~ **Maryville Alum**



## Events

### Maryville Alumni Services Holds Fall Picnic

Maryville Alumni Services held a fall picnic at Washington Lake Park in Sewell, where nearly 50 guests came together to enjoy a variety of games, delicious food prepared by Maryville's kitchen, and stories shared by others in attendance. It was a beautiful day for everyone to gather to celebrate their accomplishments and support each other.

Maryville Alumni Services, initiated in 2019, maintains a mission to support the long-term recovery of Maryville clients. The program offers a variety of benefits, free of charge, including monthly social activities and events, workshops, volunteer opportunities, and resources and information.



Alumni Services is open to all Maryville graduates and outpatient clients. The program helps individuals build supportive friendships, socialize in a clean environment, learn skills to reach their goals, and help others along the way.

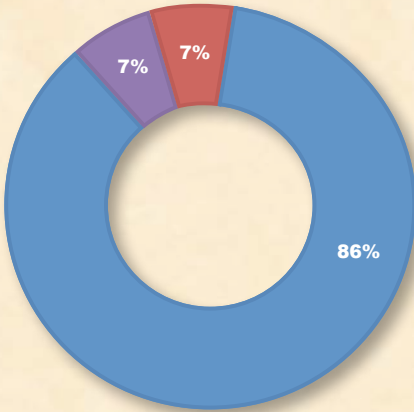
“**Maryville’s Alumni Services program is one of my favorite things** Maryville has to offer. I always look forward to the events to have a night out and engage with others in recovery. I don’t get a lot of time for myself, being a single mom of two. This is my self-care. I try to attend as many events as I can because it’s important to take time for myself. My recovery and Maryville give that to us. I am so grateful for Alumni Services.”

~Maryville Alum

”

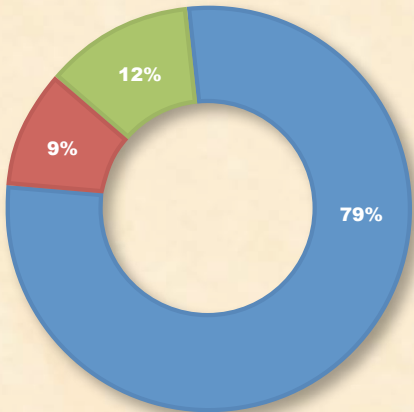
# Our Finances

## Revenue Breakdown



- State and Federal
- County
- Other Revenue

## Expense Breakdown



- Program Expenses
- Facility Expenses
- G & A Expenses

## Overall Financial Position



- Total Revenue
- Total Expense
- Net Position

“ **Out of the few treatment centers** I have been to, this is the only one that actually tackles the real, true issues and forces us to talk about them. That is real help!

~ Maryville Alum

”



# Client Impact at Maryville

## Transforming Lives with Proven Results

- Maryville served over 9,000 unduplicated individuals through treatment and support services.
- 90% of Maryville clients would recommend us to a friend or family member in need of services.
- 89% of Maryville clients felt they had gained the skills necessary to support their recovery.

## Through Peer Recovery Support Services:

- 430 clients were placed in sober living homes.
- 224 clients were able to obtain their social security card, birth certificate, driver's license, or another form of identification.
- 558 clients obtained General Assistance and/or SNAP food benefits.
- 136 clients received employment assistance.
- 65 clients obtained health insurance.
- 116 clients were able to schedule medical appointments.

## In our SAMHSA Certified Community Behavioral Health Clinic (CCBHC):

- 1,520 individuals were served.
- 280 individuals obtained health insurance.
- 33 adolescents received treatment.

## LGBTQIA+ services:

- 95% of clients obtained/maintained stable housing.
- 84% of clients obtained/maintained stable employment.
- 97% of clients did not become involved with the criminal justice system.



# 2023 Leadership Council

## Hala Shawaf Barson

VoIP Doctors Business Telecommunications

## Julia Brines

Haefele Flanagan

## Scott Coffina, Esq.

Pietragallo Gordon Alfano  
Bosick & Raspanti, LLP

## Kevin Diduch, Esq.

KD Law Group

## Frank Donnelly

Oak Financial Partners

## Joyce Feigeles

FedEx Services

## Rick Forman

Forman Family Foundation  
Forman Capital  
Turn 7

## Rocco Gallelli

Innovative Catering Concepts  
Estate at Monroe  
Philadelphia EATS  
Rhythm & Reels Drive-In

## Jordan Goldberg, Esq.

Goldberg & Wolf, LLC  
CEO, Robson Goldberg Real Estate, LLC

## Leor Hemo

Vantage Commercial

## Brian W. Jones

The First National Bank of Elmer

## Kym Leiby

The Lerepco IT Group

## Larry Petta

Lincoln Equities Group

## Jeremiah Phillips

Profound Sound & Video  
Director of Sales, Greentree Mortgage

## Matt Rahn

The Rahn Companies

## Monica Walsh

Vantage Commercial

## Ryan Wilczak

CBRE

## Brett Wiltsey, Esq.

Obermayer Rebman Maxwell Hoppel, LLC

“*Maryville serves as a beacon of hope in the South Jersey community for individuals and families impacted by addiction and behavioral health challenges. I'm proud to serve on the Leadership Council and to support Maryville Addiction Treatment Center and its life-saving work in our community. Everyone deserves access to safe, effective, and dignified addiction treatment and behavioral health care services.*

~ Hala Shawaf Barson

”

# Maryville

Addiction Treatment Center

## Inpatient Withdrawal Management and Residential Treatment Centers

Williamstown Campus  
1903 Grant Avenue  
Williamstown, NJ 08094

Maryville at Post House  
610 Pemberton Browns Mills Road  
Pemberton, NJ 08068

## Certified Community Behavioral Health Clinic (CCBHC) / Outpatient Treatment

129 Johnson Road • Suite 7  
Turnersville, NJ 08012

1173 E. Landis Avenue • Suite 202  
Vineland, NJ 08360

**MaryvilleNJ.org • 855-823-3428**

*Maryville, Inc. is a 501(c)(3) private nonprofit corporation, licensed by the State of New Jersey, accredited by CARF and a member of the National Association of Addiction Treatment Providers.*

